Press Release 2 26th April 2021

New Industry and Academic Association to Focus on Advocacy for Geothermal Energy

LONDON – April 26 – the newly-formed Geothermal Energy Advancement Association (GEAA) is pleased to today announce its mission statement and its founder members.

Mission statement:

GEAA is a not-for-profit stakeholder-driven association that advocates increased investment in and awareness of this sustainable source for zero-carbon power, electricity, heat and hot water. GEAA aims to promote Geothermal's future role and the necessary policy and legal frameworks needed to accelerate its use. It is open to all those interested in advancing geothermal energy and its role in helping transition to a Net Zero world using less petroleum.

Geothermal energy is an abundant, constant, clean renewable energy source that is present naturally underground everywhere on planet earth. It can be accessed via boreholes to provide a reliable, stable, 24/7, zero carbon emission energy base-load for power generation and heating, both for on-grid and off-grid standalone projects. It is totally independent of weather.

Geothermal has a very small surface footprint, has no direct carbon emissions and does not consume large amounts of finite mineral resources. Geothermal can also utilise existing petroleum industry subsurface and engineering skills, infrastructure, technology, and boreholes.

With increased investment, and a wider understanding of how geothermal energy can be used, geothermal can become a key part of a global low-carbon future.

Founder members include energy companies, universities, and institutions: